

Hot Potatoes® Rewards Program

2018

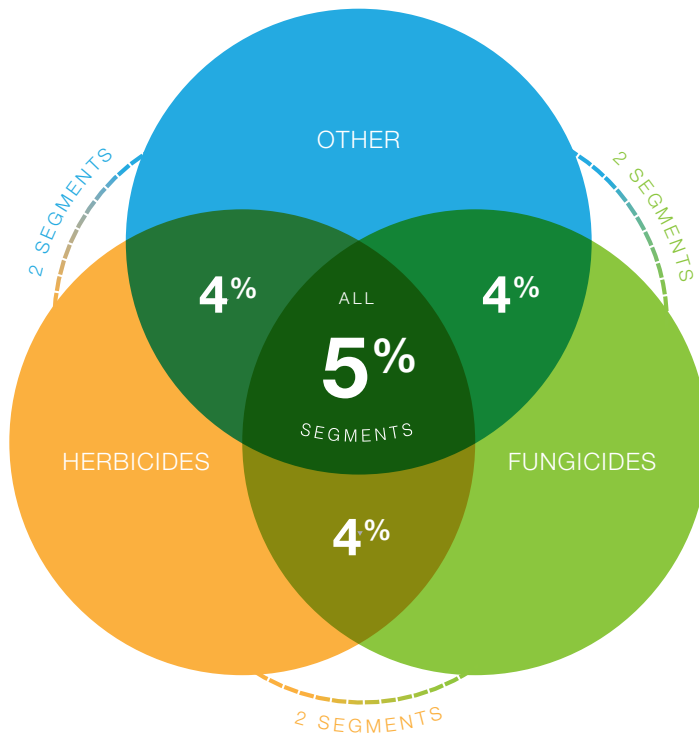
SEGMENTS

Introducing a new, simple way to collect valuable rewards with Bayer! The Hot Potatoes® Rewards Program has been updated, providing additional ways to save on your horticulture purchases.

Follow these 3 steps to help you earn up to **12% in savings**:

1 / Base Rebate

Buy a minimum of \$1,000 within each of any two segments (fungicide or herbicide or other) and get a **4%** rebate.
Buy a minimum of \$1,000 within each of the three segments and get a **5%** rebate.



OTHER

ADMIRE®
CALYPSO®
DECIS®
ENVIDOR®
ETHREL®

- ▲ MOVENTO®
- ▲ OBERON®
- ▲ SIVANTO™ PRIME
- ▲ TITAN®
- ▲ TITAN EMESTO®
- ▲ VELUM® PRIME

**** 2 PRODUCTS FROM THE FUNGICIDE SEGMENT**

FUNGICIDE

- ▲ ALIETTE®
- FLINT®
- ▲ LUNA SENSATION®
- ▲ LUNA TRANQUILITY®
- PRIWEN™
- REASON®
- SCALA®
- SERENADE® OPTI
- ▲ SERENADE SOIL

HERBICIDE

- ALION®
- BETAMIX® B
- NORTRON® SC
- ***SENCOR® 75 DF
- ***SENCOR 480

**The OTHER category may be satisfied by the purchase of at least 2 fungicide brands of a minimum of \$1,000 each.

***Sencor 75 DF & Sencor 480 will be qualifiers only and will not be rebated.

2 / Bonus Product Rebate ▲▲▲

Purchase a minimum of \$1,000 each of 2 or more of the **highlighted bonus products**, get an additional:

- 2 PRODUCTS _____ **4%**
- 3 PRODUCTS _____ **5%**

3 / Volume Purchase Bonus

You can also save when you buy Bayer products in volume. Total purchases (SRP value) over:

- \$75,000 _____ **1%**
- \$100,000 _____ **2%**

Use your rewards to attend the Bayer Grower Rewards Trip!

Hot Potatoes participants have enjoyed the Grower Rewards Trips for over 15 years! Stay tuned for details on reserving your spot on the next Rewards Trip. Details will be available in Summer 2018.

Sign up for the Hot Potatoes Rewards Program by May 1st, 2018

If you're already enrolled in the Hot Potatoes Rewards Program, you are automatically enrolled in the new Hot Potatoes Program.