

MORE WAYS TO SAVE THAN EVER BEFORE



NOW you can combine your eligible BayerValue™ savings and Real Farm Rewards™ to save even more

HERE'S HOW IT WORKS:

Achieve maximum savings on all participating Bayer products by completing the purchase incentive requirements of each offer (Seed Trait Rewards, Acceleron BioAg™ Rewards, Segment Rewards, Incredible Bayer Offer™ and Fungicide Multiplier)



JOIN THE 2019 BAYERVALUE PROGRAM

If you were registered in 2018, you are automatically re-registered for 2019. Otherwise, you have your choice of three different sign up options:

- // Visit cropscience.bayer.ca/BayerValue
- // Call us at 1 888-283-6847
- // Talk to your local retail

For complete offer details, please visit cropscience.bayer.ca/BayerValue

= The Incredible = BAYER OFFER

CEREAL HERBICIDE EARLY BOOK

Early book 1,000 acres of Bayer cereal herbicides by March 15, 2019 and save up to \$2 per acre.

GRASS CONTROL

SAVE \$1

PER ACRE

Luxxur
Varro

BROADLEAF CONTROL

SAVE \$1

PER ACRE

Infinity
Infinity FX

ALL-IN-ONE CONTROL

SAVE \$2

PER ACRE

Velocity m3
Tundra

— 1,000 —

ACRE PURCHASE

	GRASS CONTROL (ac.)	BROADLEAF CONTROL (ac.)	ALL-IN-ONE CONTROL (x2 ac.)	BUCTRIL M, PUMA ADVANCE, OLYMPUS, THUMPER® (ac.)	REBATE
Example 1	1,000				\$1,000
Example 2		1,000			\$1,000
Example 3	500	500			\$1,000
Example 4			500		\$1,000
Example 5	200	600		200	\$800
Example 6		200	400		\$1,000

For complete Incredible Bayer Offer details and all other grower programming information, please visit cropscience.bayer.ca and look under the Grower Programs tab.

COUNTS AS DOUBLE THE ACRES



2019 BAYER GROWER REWARDS PROGRAMMING

QUALITY PRODUCTS, QUALITY SAVINGS. //



**REAL FARM
REWARDS™**

MAXIMIZE YOUR SAVINGS WITH BAYERVALUE!^{1,2}

Save up to 18% on your crop protection purchases!
With a host of new innovations, proven technologies
and a larger selection of participating products,
BayerValue is back and bigger than ever.

PROGRAM AND LEGAL DETAILS:

1. Grower must be registered with and comply with all terms and conditions of the BayerValue West and Incredible Bayer Offer Programs ("Programs") and the BayerValue Rules. Complete terms and conditions are found at <https://www.cropsience.bayer.ca/en/Grower-Programs/BayerValue-West> or by calling the Rebate Fulfillment Centre at 1 888-283-6847.

2. Important terms and conditions to review online include: application of Programs to Western Canadian growers, SRP based rewards calculations, deemed eligible product rates for acreage requirements, grower consents respecting collection, use and disclosure of personal information and use of commercial electronic messages and proof of purchase.

3. Stress Shield acres are not paid unless matching with Trilex EverGol and/or Raxil Pro purchases and are not counted toward the 300 acres minimum SeedGrowth Segment. Prosaro fungicide purchased from a retailer's inventory by a grower for the 2019 growing season, will also qualify under the BayerValue West Program in the same way as Prosaro XTR fungicide. Eligible Acceleron BioAG™ products, Pardon® and Sencor® herbicides and Concept® insecticide purchases can be used as a volume builder under the BayerValue West Program but do not qualify for the additional 1% rebate.

4. Eligible Seed Trait products for the BayerValue West Program are: Genuity® Roundup Ready® canola traits (qualifying canola brands – BrettYoung™, Brevant™, CANTERRA SEEDS, DEKALB®, Pioneer®, Proven Seed®, Red River, SeCan and VICTORY®), canola products with TruFlex™ trait and DEKALB® LibertyLink® canola; Roundup Ready® Corn 2, VT Double PRO® RIB Complete® corn, Genuity® VT Triple PRO® RIB Complete corn or SmartStax® RIB Complete® corn, Genuity® Roundup Ready 2 Yield® soybeans, Roundup Ready 2 Xtend® soybeans (qualifying corn and/or soybean brands – Croplan®, DEKALB®, ELITE, Legend Seeds Canada, Maizex Seeds, Northstar Genetics, PICKSEED, Pride Seeds, Prograin, PROSeeds, Proven Seeds®, SeCan and Thunder Seed).

5. NOTE: TruFlex™ canola with Roundup Ready® Technology and DEKALB® LibertyLink® canola are not yet available for commercial sale or commercial seeding, but current plans are to commercialize in the 2019 growing season. If canola products containing the TruFlex™ trait or DEKALB® LibertyLink® canola are commercialized in time for the 2019 growing season, then those products will be part of Seed Trait Rewards. The information presented herein is provided for educational purposes only, and is not and shall not be construed as an offer to sell.


6. Eligible Acceleron BioAg™ products for the BayerValue West Program include all Acceleron BioAg™ products sold in Western Canada other than JumpStart® XL liquid inoculant and Nitragin® Gold inoculant.

7. Buctril M, Olympus, Puma Advance and Thumper purchases under the Incredible Bayer Offer can be used towards the 1,000 acre total but do not qualify for rebates.

BayerValue, SeedGrowth, Buctril® M, Concept®, Incredible Bayer Offer, Delaro®, EverGol® Energy, Folicur® EW, Infinity®, Infinity FX, Luxxur®, Olympus™, Pardon®, Proline®, Prosaro®, Prosaro XTR, Puma® Advance, Raxil® Pro, Raxil Pro SHIELD, Sencor®, Stress Shield®, Trilex® EverGol, Trilex EverGol SHIELD, Tundra®, Velocity, and Varro® are the trademarks of the Bayer Group or its licensors. Acceleron BioAg™, DEKALB®, Genuity®, JumpStart®, Nitragin®, Real Farm Rewards™, RIB Complete®, Roundup Ready 2 Technology™, Roundup Ready 2 Xtend®, Roundup Ready 2 Yield®, Roundup Ready®, Roundup®, SmartStax®, TruFlex™, VT Double PRO® and VT Triple PRO® are trademarks of Bayer Group, Monsanto Canada ULC licensee. All rights reserved. LibertyLink® is a trademark of BASF. Used under license. Herculex® is a registered trademark of Dow AgroSciences LLC. Used under license. ©2018 Bayer Group.

ALWAYS FOLLOW GRAIN MARKETING AND ALL OTHER STEWARDSHIP PRACTICES AND PESTICIDE LABEL DIRECTIONS.

Details of these requirements can be found at <https://www.genuitytraits.ca/en/product-legal/>. Bayer CropScience Inc. is a member of CropLife Canada.

	SEGMENT 1	SEGMENT 2			SEGMENT 3
	SEEDGROWTH™ (Min. 300 ac.)	HERBICIDES (Min. 300 ac.)			FUNGICIDES (Min. 300 ac.)
	EVERGOL® ENERGY RAXIL® PRO / RAXIL PRO SHIELD STRESS SHIELD® ⁰³ / TRILEX® EVERGOL TRILEX EVERGOL SHIELD	INFINITY® INFINITY FX VARRO® LUXXUR®	TUNDRA® VELOCITY M3	BUCTRIL® M OLYMPUS™ PUMA® ADVANCE THUMPER®	DELARO® PROLINE® PROSARO® XTR ³ / FOLICUR EW
MAXIMUM % SAVINGS + INCREDIBLE BAYER OFFER ⁷	16%	16% + \$1/AC.	16% + \$2/AC.	QUALIFIER	18%
SEED TRAIT REWARDS ^{4,5} / ACCELERON BIOAG™ REWARDS ⁶ (Canola, Corn & Soybeans) Buy 300 acres of Eligible Seed Traits ^{4,5} and/or Eligible Acceleron BioAg™ Products	5%	5%			5%
3 SEGMENTS ² (Min. 300 acres in each segment)	10%	10%			10%
2 SEGMENTS ² (Min. 300 acres in each segment)	5%	5%			5%
FUNGICIDE MULTIPLIER Buy 300 acres each of at least 2 of Proline, Prosaro XTR / Folicur EW, Delaro					2%
ADDITIONAL 1% REBATE FOR GROWERS SPENDING \$125,000 OR MORE ³					