

2020

# MIX IT UP REWARDS<sup>10</sup>

Bayer cares about the future of your farm. By taking action against weed resistance today and minimizing the spread of glyphosate resistant weeds, you can get rewarded. To learn more about herbicide resistance visit: [MixItUp.ca](http://MixItUp.ca)



MIX IT UP™ REWARDS	MIX IT UP™ REWARDS**	
MAX SAVINGS	\$1/AC	\$2/AC
<b>QUALIFICATION</b> MIN 300 ACRES (30 BAGS) CANOLA TRAIT	<b>BLACKHAWK®</b> <b>CONQUER®</b> <b>GOLDWING®</b> <b>PARDNER®</b> <b>DAVAI™ 80 SL HERBICIDE</b>	<b>FIERCE®</b> <b>VALTERA™</b>

\*\*Maximum payment on each qualifying product is limited to 2X the number of Canola Trait acres with the exception of Davai which is paid on 1X eligible soybean Trait acres.

## CANOLA TRAIT REWARDS<sup>3,4</sup>

	TRAIT	300 ac. CANOLA	600 ac. CANOLA	1,200 ac. CANOLA
CANOLA SEED TRAIT Min 300 acres (30 bags)	TRUFLEX™ CANOLA DEKALB TRUFLEX™ CANOLA WITH ROUNDUP READY AND LIBERTYLINK® TECHNOLOGIES RR CANOLA	-	\$2.00/ac.	\$2.50/ac.
CORN SEED TRAIT (with 300 ac. of eligible Canola Seed Trait)	RR2 Corn <sup>3</sup> VT2P SMARTSTAX®		\$2.00/ac.	
SOYBEAN SEED TRAIT (with 300 ac. of eligible Canola Seed Trait)	RR2Y		\$2.00/ac.	
	RR2X		\$2.50/ac.	



### JOIN THE 2020 BAYERVALUE WEST REWARDS PROGRAM

If you were registered in 2019, you are automatically re-registered for 2020. Otherwise, you have your choice of three different sign up options:

- // Visit [cropscience.bayer.ca/BayerValue](http://cropscience.bayer.ca/BayerValue)
- // Call us at 1 888-283-6847
- // Talk to your local retail

Growers must be registered by May 1, 2020 to be eligible to receive benefits under the BayerValue Program.  
For complete offer details, please visit [cropscience.bayer.ca/BayerValue](http://cropscience.bayer.ca/BayerValue)

# 2020 = The Incredible = BAYER OFFER<sup>8</sup>

## CEREAL HERBICIDE EARLY BOOK

Early book 1,000 acres of Bayer cereal herbicides by March 13, 2020 and save up to \$2 per acre on eligible products.

### GRASS CONTROL

SAVE **\$1**  
PER ACRE  
Luxxur®  
Varro®

### BROADLEAF CONTROL

SAVE **\$1**  
PER ACRE  
Infinity®  
Infinity FX

### ALL-IN-ONE CONTROL

SAVE **\$2**  
PER ACRE  
Velocity m3  
Tundra®

COUNTS AS  
DOUBLE  
THE ACRES

— **1,000** —  
ACRE PURCHASE

	GRASS CONTROL (ac.)	BROADLEAF CONTROL (ac.)	ALL-IN-ONE CONTROL (x2 ac.)	BUCTRIL M, PUMA ADVANCE, OLYMPUS, THUMPER <sup>9</sup> (ac.)	REBATE
Example 1	1,000				\$1,000
Example 2		1,000			\$1,000
Example 3	500	500			\$1,000
Example 4			500		\$1,000
Example 5	200	600		200	\$800
Example 6		200	400		\$1,000

For complete Incredible Bayer Offer details and all other grower programing information, please visit [cropscience.bayer.ca](http://cropscience.bayer.ca) and look under the Grower Programs tab.

[cropscience.bayer.ca/BayerValue](http://cropscience.bayer.ca/BayerValue)

1 888-283-6847

@Bayer4CropsCA

#AskBayerCrop

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**BV BayerValue™**

## WEST REWARDS PROGRAM

MORE CHOICES. MORE SAVINGS.

2020




# REWARDS, FROM SEED TO HARVEST.<sup>1,2</sup>

Save up to 18%

Innovative solutions from seed to harvest let you get the most out of your season. New technologies and more products than ever let you get the most rewards for choosing the best products for your farm.

PROGRAM AND LEGAL DETAILS:

1. Grower must be registered with and comply with all terms and conditions of the 2020 BayerValue™ West Rewards Program, Canola Trait Rewards Program, Mix It Up™ Rewards Program and Incredible Bayer Offer™ Program (together "Programs") and the BayerValue Rules. Growers must be registered by May 1, 2020 to be eligible for the Programs. Full terms and conditions and BayerValue Rules are found at <https://www.cropscience.bayer.ca/en/Grower-Programs/BayerValue-West> or by calling the Rebate Fulfillment Centre at 1 888-283-6847.
2. Important terms and conditions to review online include: application of Programs to Western Canadian growers, suggested retail price ("SRP") based rewards calculations, deemed eligible product rates for acreage requirements, grower consents respecting collection, use and disclosure of personal information and use of commercial electronic messages and proof of purchase.
3. References to RR2Y, RR2 Corn, RR2X, SmartStax and VT2P are abbreviations for Roundup Ready 2 Yield™ soybeans, Roundup Ready™ Corn 2, Roundup Ready 2 Xtend™ soybeans, SmartStax® RIB Complete™ corn and VT Double Pro® RIB Complete™ corn.
4. Eligible Trait products for the Programs are: Roundup Ready® Canola, TruFlex™ canola with Roundup Ready® Technology and TruFlex™ canola with Roundup Ready® and LibertyLink™ Technologies from the following qualifying canola seed companies/brands: Brett Young™, Brevant™ seeds, CANTERRA SEEDS, Croplan®, DEKALB®, Nuseed®, Pioneer®, Proven Seed® and Victory®; and Roundup Ready® Corn 2, VT Double Pro® RIB Complete™ corn, SmartStax® RIB Complete™ corn, Roundup Ready 2 Yield™ soybeans and Roundup Ready 2 Xtend™ soybeans from the following qualifying corn and/or soybean seed companies/brands in Canada – Croplan®, DEKALB®, ELITE, Legend Seeds Canada, MaizeX Seeds, Northstar Genetics, PICKSEED, Pride Seeds, Progran, PROSeeds, Proven Seeds®, Sevita, SeCan and Thunder Seed. For the 2020 BayerValue West Reward Program (not the Mix It Up™ Rewards Program, Canola Trait Rewards Program or Incredible Bayer Offer™ Program) DEKALB® LibertyLink® canola seed purchases will be included towards qualifying acres of Trait canola products. Trait products do not receive any payments on the Programs and do not contribute to the \$150,000 Bonus qualification. For the purposes of Programs administration, Trait products are calculated at a deemed 2.7 acres per corn bag, 0.74 acres per soy bag and 10 acres per canola bag.
5. Olympus®, Puma® Advance, Buctril® M and Thumper® herbicides do not receive any payments on the Programs but are qualifiers for the 300 acre Herbicide Segment minimum, Incredible Bayer Offer, Segment Savings, and the \$150,000 Bonus.
6. Payments will not be made on any product in a Segment with less than 300 qualifying acres in the Segment.
7. In order to receive the Climate FieldView™ Bonus, grower must have an active Climate FieldView platform account on September 30th, 2020 and there must be data streamed, created, or uploaded into the account between October 1st, 2019 and September 30th, 2020. In order to receive the \$150,000 Bonus, grower must purchase a minimum \$150,000 SRP in eligible crop protection products identified in the Programs including the Additional Payment Products. Further, a minimum of qualification in two Segments is required to qualify for either the Climate FieldView™ Bonus or \$150,000 Bonus. Grower can only receive a maximum 1% bonus regardless of qualifying under the Climate FieldView Bonus and \$150,000 Bonus.
8. Grower must early book 1,000 acres of participating Bayer Cereal Herbicides by March 13, 2020 to qualify under the Incredible Bayer Offer Program.
9. Additional Payment Products purchases contribute only to achieving the \$150,000 Bonus level. Additional Payment Products are eligible for all payments (except Fungicide Multiplier and Incredible Bayer Offer) and can be rewarded up to 16% savings provided that each Additional Payment Product has minimum \$1,500 in purchases to qualify for any payments and Stress Shield® is only paid when also matched with purchases of Raxil Pro® or Trilex EverGol® seed treatments.
10. Mix It Up Rewards Program payment products require a minimum purchase of 300 acres of Trait canola products for payment. Each of BlackHawk®, Bifecta®, Conquer®, Fierce®, GoldWing®, Pardner® and Valtera™ herbicides will be paid up to two times the Trait canola products acres purchased. DAVA™ 80 SL herbicide will be paid at up to one times Trait soybean products acres purchased and requires the additional qualification of 300 acres of Trait canola products purchased.
11. Bayer®, Bayer Cross, BayerValue™, Buctril® M, Concept®, Incredible Bayer Offer™, Delaro®, EverGol® Energy, Folicur® EW, Infinity®, Infinity FX, Luxxur®, Olympus®, Proline®, Prosaro® XTR, Puma® Advance, Raxil® Pro, Raxil Pro SHIELD, Stress Shield®, Trilex® EverGol, Trilex EverGol SHIELD, Thumper®, Tundra®, Varro and Velocity are the trademarks of the Bayer Group or its licensors. DEKALB®, RIB Complete®, Roundup Ready 2 Technology™, Roundup Ready 2 Xtend®, Roundup Ready 2 Yield®, Roundup Ready®, Roundup®, SmartStax®, TruFlex™ and VT Double PRO® are trademarks of Bayer Group, Monsanto Canada ULC licensee. LibertyLink® and LibertyLink® and the Water Droplet Design are trademarks of BASF. Used under license. BlackHawk®, Conquer® and GoldWing® are registered trademarks of Nufarm Agriculture Inc. Fierce® is a registered trademark of Valent U.S.A. LLC and Valtera™ is a trademark of Valent U.S.A. LLC. DAVA™ is a trademark of ADAMA. Used under license. Herculex® is a registered trademark of Dow AgroSciences LLC. Used under license.
12. ALWAYS FOLLOW GRAIN MARKETING AND ALL OTHER STEWARDSHIP PRACTICES AND PESTICIDE LABEL DIRECTIONS. Details of these requirements can be found at <https://traits.bayer.ca/en/product-legal/>. Bayer CropScience Inc. is a member of CropLife Canada. © 2019 the Bayer Group. All rights reserved.

	SEGMENT 1 <sup>6</sup>	SEGMENT 2 <sup>6</sup>				SEGMENT 3 <sup>6</sup>
	SEED TREATMENT (Min. 300 ac.)	HERBICIDES (Min. 300 ac.)				FUNGICIDES (Min. 300 ac.)
	<b>EVERGOL® ENERGY</b> <b>RAXIL® PRO</b> <b>RAXIL PRO SHIELD</b> <b>TRILEX® EVERGOL</b> <b>TRILEX EVERGOL SHIELD</b>	<b>INFINITY®</b> <b>INFINITY FX</b> <b>VARRO®</b> <b>LUXXUR®</b>	<b>TUNDRA®</b> <b>VELOCITY M3</b>	<b>ROUNDUP XTEND®</b> <b>XTENDIMAX®</b>	<b>BUCTRIL® M<sup>5</sup></b> <b>OLYMPUS<sup>5</sup></b> <b>PUMA® ADVANCE<sup>5</sup></b> <b>THUMPER<sup>5</sup></b>	<b>DELARO®</b> <b>PROLINE®</b> <b>PROSARO® XTR</b> <b>FOLICUR® EW</b>
<b>MAXIMUM SAVINGS</b>	<b>16%</b>	<b>16%</b> <b>+ \$1/AC.</b>	<b>16%</b> <b>+ \$2/AC.</b>	<b>16%</b>	<b>QUALIFIER</b>	<b>18%</b>
<b>MIN 300 ACRES OF ELIGIBLE TRAIT<sup>4</sup> / OR 600 ACRES OF SEED TREATMENT</b>	<b>5%</b>		<b>5%</b>			<b>5%</b>
<b>3 SEGMENTS<sup>6</sup></b> (Min. 300 acres from each Segment)	<b>10%</b>		<b>10%</b>		<b>QUALIFIER</b>	<b>10%</b>
<b>2 SEGMENTS<sup>6</sup></b> (Min. 300 acres from each Segment)	<b>5%</b>		<b>5%</b>		<b>QUALIFIER</b>	<b>5%</b>
<b>FUNGICIDE MULTIPLIER</b> Buy 300 acres each of at least 2 of Folicur EW/Prosaro XTR and/or Proline and/or Delaro.						<b>2%</b>
<b>INCREDIBLE BAYER OFFER<sup>8</sup></b> Book and buy at least 1,000 acres of Cereal Herbicides. See details on back.		<b>\$1/AC.</b>	<b>\$2/AC.</b>		<b>QUALIFIER</b>	
<b>CLIMATE FIELDVIEW™ BONUS / OR \$150,000 OF CROP PROTECTION<sup>7</sup></b> Requires min. of 2 Segment qualification for payments.	<b>1%</b>		<b>1%</b>		<b>QUALIFIER</b>	<b>1%</b>
<b>ADDITIONAL PAYMENT PRODUCTS<sup>9</sup>:</b>	<b>CONCEPT® AND STRESS SHIELD<sup>9</sup></b>					

600 ac. of Raxil brand products 10L jugs is 9.24 jugs. 600 ac. of Trilex brand products is 5.46 jugs.