

What's new for 2019

PUSHING THE STATUS QUO – SEARCHING FOR SMARTER WAYS TO GROW FOOD

Climate change, limited natural resources and an ever-growing population – our world continues to face enormous challenges and we believe that agriculture is part of the solution. And while we don't have all the answers, our passion for discovery, collaboration and natural curiosity means we'll never stop trying to find them.

It is our greatest pleasure to provide you with new solutions, technologies and the support needed to address your toughest challenges.

Here's a look at what's new for Bayer in 2019.



IT TAKES A SYSTEM TO BREAK THE CYCLE

With the movement towards zero till, Western Canadian growers have longed for a reliable solution to control foxtail barley in wheat. And now – it's finally here. Introducing the NEW Olympus System. Simply tank-mix Olympus with your pre-season Roundup® application and follow in-season with Varro or Velocity m3 herbicide. The end is here for foxtail barley.

INFINITY^{FX}



INFINITY FX IS NOW AVAILABLE IN EASTERN CANADA

Since its launch in 2017, Infinity FX has brought the fighting power of three herbicide Groups (27, 6 and 4) to combat tough-to-control broadleaf weeds in cereals. In 2019, this innovative resistance management tool is now even easier to use. Infinity FX is now available in one convenient co-formulation. One jug for ease of use in tote and bulk packaging. But there's more. This powerful broadleaf fighter is now available in Eastern Canada, bringing exceptional control of not only cleavers, kochia, buckwheat and volunteer flax, but Canada fleabane as well. So, whether you have resistance concerns or need to fight back against out-of-control broadleaf weeds, Infinity FX is available wherever you grow.



MORE INNOVATIONS THAN YOU CAN SHAKE A STICK AT

During the 2019 season, we will be onboarding numerous innovative technologies from Monsanto, meaning you'll not only benefit from the full line of trusted Bayer solutions, but also have access to a wide range of established solutions related to this acquisition. We feel this makes Bayer a solutions provider and we remain committed to keeping you informed on the progress of our integration.