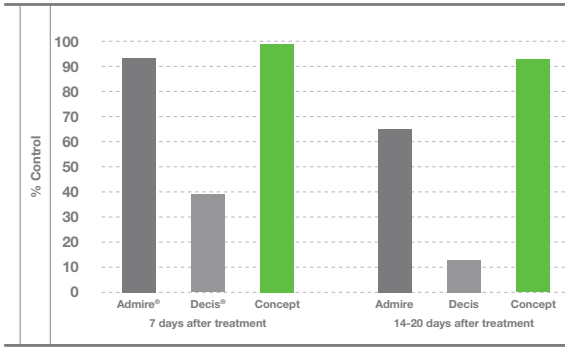
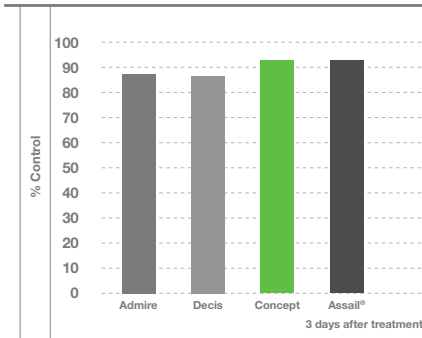


COLORADO POTATO BEETLE IN POTATOES



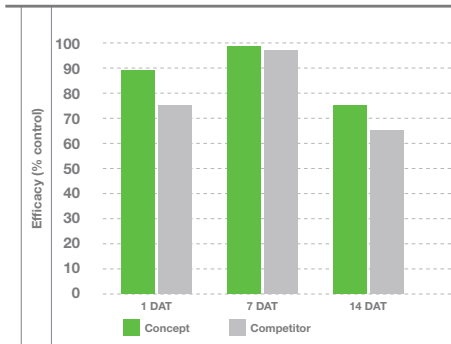
Source: 2 trials, Ontario 2006
All rates based on label recommendations

COLORADO POTATO BEETLE IN TOMATOES



Source: 1 trial, Ontario 2006
All rates based on label recommendations

SOYBEAN APHID CONTROL OF CONCEPT INSECTICIDE

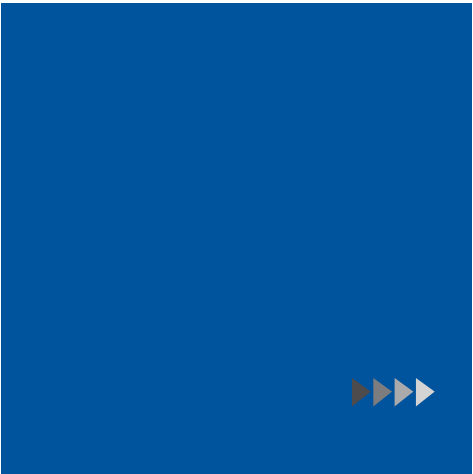
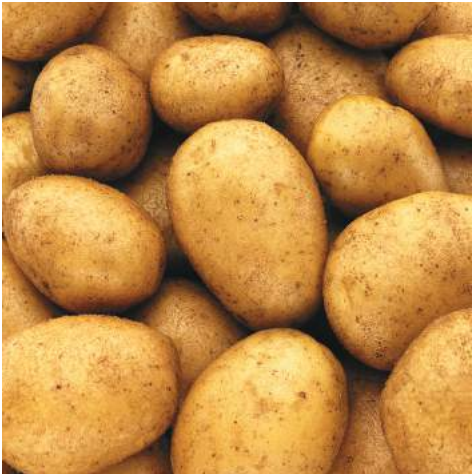


Source: 3 Ontario trials (2006)

fact sheet



BROAD-SPECTRUM
FOLIAR INSECTICIDE WITH
TWO MODES OF ACTION



croplife.bayer.ca or 1 888-283-6847 or contact your Bayer Representative.

@Bayer4CropsCA

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did you know?

CONCEPT® IS FORMULATED WITH O-TEQ TECHNOLOGY – A UNIQUE FLOWABLE FORMULATION FOR MAXIMUM EFFICACY

FEATURES AND BENEFITS

- Concept is a foliar insecticide with broad-spectrum efficacy for a wide range of crops
- Provides quick knockdown and long-lasting control with systemic and contact activity
- Combines two active ingredients with different modes of action (Group 3 and 4) for greater resistance management
- Formulated with O-TEQ technology to ensure the highest transfer of active ingredient
- Excellent replacement for organophosphates because of broad spectrum of activity

CROPS

- Blueberries
- Brassica vegetables/cole crops (crop sub-group 5A)
- Potatoes
- Soybeans
- Tomatoes

FORMULATION AND PACKAGING

- Formulated as 85 g/L oil dispersion liquid
- Available in 5.26 L jugs

APPLICATION TIPS

- Apply once the target pest population has reached economic thresholds according to local recommendations
- Do not apply more than three applications per season
- Do not apply Concept following a seed treatment or soil application of a Group 4 insecticide
- In lowbush blueberries, apply post bloom during fruit producing years and anytime during the vegetative year
- As seen in research trials, Concept has performed well in hot weather
- No surfactant required
- In highbush blueberries, apply post bloom
- Concept is registered for aerial application on soybeans and potatoes

UNIQUE O-TEQ FORMULATION

- Oil-based, solvent-free flowable formulation
- Improves product coverage on the leaf
- Increases retention of spray residue
- Minimizes product runoff with excellent rainfastness
- Optimizes product penetration

CROP	INSECTS	RATE	PRE-HARVEST INTERVAL (DAYS)
Blueberries (lowbush and highbush)	Blueberry aphid	560 mL/ha (227 mL/ac.)	14
Head and stem brassica vegetables – broccoli, Chinese broccoli, Brussels sprouts, cabbage, Chinese cabbage (napa), Chinese mustard cabbage, cauliflower, cavalo broccolo, kohlrabi	Aphids Cabbage looper Crucifer flea beetle Diamondback moth Imported cabbageworm	650 mL/ha (263 mL/ac.)	7
Potatoes	Aphids Colorado potato beetle European corn borer (suppression) Leafhopper Potato flea beetle Tarnished plant bug		
Soybeans	Bean leaf beetle (suppression) Japanese beetle Soybean aphid	325-650 mL/ha (132-263 mL/ac.)	20
Tomatoes	Colorado potato beetle Tomato hornworm	650 mL/ha (263 mL/ac.)	7

PLANTBACK INTERVALS

CROP	PLANTBACK INTERVAL
Cereals – barley, oats, wheat	30 days
Peas, beans (faba, soybeans, adzuki, mung, lima, scarlet runners, dry common and snap common beans)	9 months
Other – all other food and feed crops	1 year