

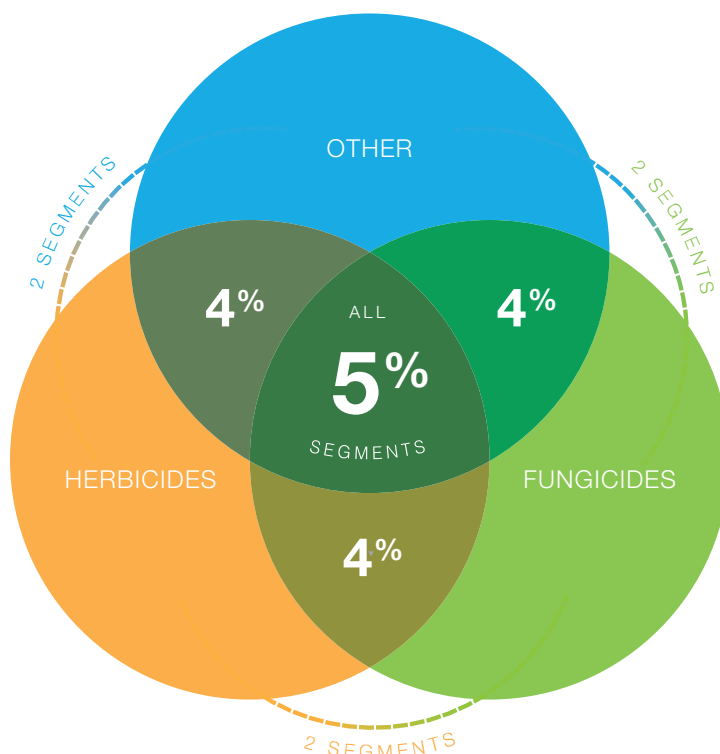
Introducing a new, simple way to collect valuable rewards with Bayer! The BayerValue™ and Hot Potatoes® Rewards Programs have merged for 2018, which is good news for row crop and horticulture growers, providing additional ways to save.

Follow these 3 steps to help you earn up to **12% in savings**:

1 / Base Rebate

Buy a minimum of \$1,000 within each of any two segments (fungicide or herbicide or other) and get a **4%** rebate.

Buy a minimum of \$1,000 within each of the three segments and get a **5%** rebate.



2 / Bonus Product Rebate ▲▲▲

Purchase a minimum of \$1,000 each of 2 or more of the **highlighted bonus products**, get an additional:

2 PRODUCTS	_____	4%
3 PRODUCTS	_____	5%

3 / Volume Purchase Bonus

You can also save when you buy Bayer products in volume. Total purchases (SRP value) over:

\$75,000	_____	1%
\$100,000	_____	2%

OTHER

- ADMIRE®
- CALYPSO®
- *CONCEPT®
- DECIS®
- ENVIDOR®
- ETHREL®
- ▲ MOVENTO®
- OBERON®
- ▲ SIVANTO™ PRIME
- ▲ TITAN®
- ▲ TITAN EMESTO®
- *TRILEX® EVERGOL®
- *TRILEX EVERGOL SHIELD
- ▲ VELUM® PRIME
- ** 2 PRODUCTS FROM THE FUNGICIDE SEGMENT

FUNGICIDE

- ▲ ALIETTE®
- FLINT®
- *FOLICUR® EW
- ▲ LUNA SENSATION®
- ▲ LUNA TRANQUILITY®
- PRIWEN™
- ▲ *PROLINE®
- *PROPULSE®
- ▲ *PROSARO®/PROSARO XTR
- REASON®
- SCALA®
- SERENADE® OPTI
- ▲ SERENADE SOIL
- ▲ *STRATEGO® PRO

HERBICIDE

- ALION®
- BETAMIX® B
- *BUCTRIL® M
- ▲ *CONVERGE® XT
- ▲ *INFINITY®
- NORTRON® SC
- *OPTION® LIQUID
- *PARDNER®
- *PUMA® ADVANCE
- *SELECT®
- ***SENCOR® 75 DF
- ***SENCOR 480
- *SENCOR STZ
- ▲ *VIOS™ G3

*These products are only eligible in Ontario, Quebec, New Brunswick, Nova Scotia, Newfoundland, Prince Edward Island and British Columbia, excluding the Peace River region of British Columbia.

**The OTHER category may be satisfied by the purchase of at least 2 fungicide brands of a minimum of \$1,000 each.

***Sencor 75 DF & Sencor 480 will be qualifiers only and will not be rebated.

Use your rewards to attend the Bayer Grower Rewards Trip!

Hot Potatoes participants have enjoyed the Grower Rewards Trips for over 15 years, and now it's open to row crop growers too! Details for reserving your spot will be available in Summer 2018.

Sign up for BayerValue/Hot Potatoes Rewards Program by May 1st, 2018

If you're already enrolled in either BayerValue or the Hot Potatoes Rewards Program, you are automatically enrolled in the new BayerValue/Hot Potatoes Rewards Program.



The Incredible
BAYER OFFER

Sign up with your retail by March 16th, 2018 to save on your herbicide + fungicide purchases for the upcoming growing season.

Buy a Bayer corn herbicide +
a Bayer fungicide and receive a

\$2

**PER
ACRE
REBATE**

on matching acres of
herbicide + fungicide.

A minimum of 60 matching acres of herbicide + fungicide must be purchased to qualify for the rebate
Qualifying Bayer corn herbicides: Converge[®] XT and/or Vios[™] G3
Qualifying Bayer fungicides: Proline[®], Prosaro[®]/Prosaro XTR, Stratego[®] PRO

QUALIFYING EXAMPLES

SCENARIO	PURCHASES	PAYMENT ON QUALIFYING PRODUCTS	COMMENTS
A	Converge XT = 60 ac Prosaro XTR = 100 ac	\$2/ac on 60 ac = \$120	Only matching acres of herbicide + fungicide qualify
B	Converge XT = 60 ac Vios G3 = 40 ac Stratego PRO = 100 ac	\$2/ac on 100 ac = \$200	Matching acres of all herbicide purchases and all fungicide purchases qualify
C	Vios G3 = 100 ac Proline = 20 ac	No payment	Minimum matching qualifying acres is 60 and only 20 ac are matching in this example

- Sign up with your retail by March 16, 2018
- A minimum of 60 acres of qualifying product must be purchased to qualify